

Her impressions BRIDAL FAIR

and Women's Expo LEADER-TELEGRAM

Chippewa Valley Expo Center
(formerly Menards Conference Center)
Eau Claire, WI
Sunday, Sept 17, 2017
11 AM to 3 PM

Organization _____

Contact Name _____

Address _____

Phone _____

E-Mail _____

A. Select an Exhibitor or Sponsor Package (check one package)

<p>____ Basic Package - \$419</p> <ul style="list-style-type: none"> • 8 by 10 pipe and draped booth • Covered banquet table • 2 folding chairs • 1/16 page printed ad in Her Impressions magazine • Listing & Link on event website 	<p>____ Best Value - \$695</p> <ul style="list-style-type: none"> • 8 by 10 pipe and draped booth • Carpeted location • Covered banquet table • 2 folding chairs • 1/8 page printed ad in Her Impressions magazine • Listing & Link on event website • Database of Guests and Brides • 250 promotional inserts in bride's take-home bags 	<p>____ Platinum Sponsor-\$1,499</p> <ul style="list-style-type: none"> • DOUBLE 8 by 20 pipe and draped booth • Carpeted location • 2 covered banquet tables • 4 folding chairs • 1/4 page printed ad in event magazine • Listing, Link and Logo on event website • Database of Guests and brides • 250 promotional inserts in bride's take-home bags • Logo on event posters
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B. Calculate Balance Due:

Package Cost	\$ _____
Electricity (\$15)	+\$ _____ (Optional)
Floor Rug (\$30)	+\$ _____ (Optional)
Discount	-\$ _____ (if applicable)
TOTAL DUE	\$ _____

Available Discounts:
20% Off for Non-Profits
OR
First-Time Exhibitors
(discounts can NOT be combined)

30% Deposit Due at time of Registration - - - - Balance Due 45 Days Prior to Show Date

Return registration form, minimum **30% deposit** and Exhibitor Space Agreement to:
C & G Promotions, LLC, PO Box 976., Eau Claire, WI 54702-0976 or Fax to (866)512-7802

Method of Payment:

____ Invoice Us ____ Check Enclosed
____ MC/VS/DISC/AmEx # _____ Exp Date _____ CSV# _____

EXHIBITOR SPACE AGREEMENT

This Agreement is entered into on the ___ day of _____, _____ between C & G Promotions, LLC, (hereinafter referred to as "Promoter") and _____, (hereinafter referred to as "Exhibitor") for the following event: **2017 Impressions Bridal Fair** (the "Event") to be held on **Sunday, September 17, 2017** (alternate date 09/24/17). The parties agree as follows:

- 1. Grant of Space. Promoter hereby grants to Exhibitor the following exhibitor space within the rented exhibition location, Menards Expo Center, Eau Claire, Wisconsin (the "Building") to the business indicated on the registration form only - no shared booths are allowed.
2. Other Persons/Entities. The Promoter and Exhibitor agree and acknowledge that the Promoter shall be free to grant other persons and/or entities the right to set up booths in the Building at the Promoter's discretion.
3. Payments to Promoter. In consideration of this Agreement, Exhibitor agrees to pay Promoter the amount indicated in attached registration form (the "Rental Fee and Promotional Items"). Unpaid booth reservations within 45 days of event may be released for general sale at Promoter's discretion. Exhibitor will remain responsible for payment of the Full Rental Fee. A 30% non-refundable deposit is required with the signed contract. Balance due 45 days prior to event. All balances with credit cards on file 45 days prior to event will have balances charged without additional notice. Contracts received within 45 days of the event must be paid in full at registration. No Refunds given within 45 days of event.
4. Space Allocation. Exhibit space will be allocated at the discretion of the promoter. Exhibitors reserving larger partnership packages and returning exhibitors may receive additional priority.
5. Hours of Operation. The Exhibitor shall not set up its booth before 7:00 AM on the date of the Event. The Exhibitor shall not close down its booth before 3:15 PM on the date of the Event. Exhibitor must have at least one person staffing its booth during published exhibition hours.
6. Opening Late/Closing Early. Exhibitors who vacate their booths prior to the published dismantle time without permission of Promoter will be assessed a fine equal to one half the Rental Fees and may not be allowed to return to future events with C & G Promotions, LLC.
7. Equipment, Fixtures and Utilities. The Promoter agrees to provide the specified booth space for the Event. The Exhibitor agrees to provide all other items necessary to adequately set up and display its particular booth.
8. Assignment. Exhibitor shall not assign, sublet, or share the whole or any part of the space contracted to them with a separate business, organization or individual or solicit on others behalf.
9. Clean Location. Exhibitor shall keep its area clean and organized. Exhibitor shall place all trash and remaining items in trash receptacles at end of show. Excessive trash clean up may be billed to Exhibitor.
10. Sound Devices. Promoter reserves the right to limit sound from any device, including televisions or radios, in the absolute discretion of Promoter. Promoter reserves the right to force Exhibitor to turn off any noise making device at Promoter's discretion.
11. Disorderly Conduct. Disorderly conduct of any kind or nature, including, but not limited to, the use of profanity, is in violation of this Agreement. Promoter reserves the right to impose a limitation on any method of operation which becomes objectionable. Any distribution of literature or samples shall be limited to the Exhibitor's booth. Violation of this will result in cancellation of exhibit space during show without refund.
12. Loss or Damage. Neither Promoter nor its management shall be liable for the damage, loss, or destruction to the exhibits or Exhibitor property by reason of fire, theft, accident, or other destructive causes. In no event shall Promoter's management and/or its employees, representatives or subsidiaries be liable for any consequential, indirect, punitive, incidental or special damages, whether foreseeable or unforeseeable, and whether or not Exhibitor, or anyone else has been advised of the possibility of such damages, whether based upon loss of goodwill, lost profits, loss of use of money, loss of date or interruption in its use or availability, stoppage or work, impairment of assets or otherwise arising out of breach of any express or implied warranty, breach of contract, negligence, misrepresentation, strict liability in tort or otherwise, and whether based on any term in any contract document, any transaction performed or undertaken under or in connection with any contract document or otherwise. Except in the case of Promoter's gross negligence or willful misconduct, Promoter will not be liable for any amounts hereunder, and in no event shall Promoter's liability exceed the amount paid by Exhibitor hereunder. Exhibitor shall be liable to Promoter for any damage to the Building and/or the furniture and fixtures contained therein, which shall occur through acts or omissions of Exhibitor.
13. Compliance. Exhibitors shall comply with all Town, County, State and Federal Laws and Promoter shall not be responsible for the failure of the Exhibitor to comply with all said laws.
14. Hold Harmless & Indemnification. Promoter is not responsible for any liability arising out of the negligent acts of the Exhibitor or its employees or for any injuries sustained by Exhibitor or its employees, unless due to the gross negligence of Promoter, Promoter's employees or agents. Furthermore, Promoter is hereby held harmless and indemnified by Exhibitor for its actions.
15. Access. In the event Exhibitor desires to gain access to the Building other than the ordinary times provided hereinbefore, the Exhibitor must make such request to Promoter in writing and said request is subject to the approval of Promoter, in Promoter's absolute discretion.
16. Operations. Exhibitor must be set up and open and must remain open during the Exhibit hours.
17. Displays. All displays and exhibits must fit within the confines of their assigned space so as not to impede traffic flow, infringe on the space of other exhibitors, or violate the emergency exit routes set forth by the fire marshal.
18. Exhibitors. Exhibitor solicitation is limited to the reserved booth space. NO SOLICITATION is allowed outside of the exhibitor's specified booth space or in aisles, restrooms, parking lot, or other property areas. Exhibitors SHALL NOT promote or solicit business from attendees or other participating businesses for any other bridal industry events, fairs, expos, tradeshow, or related activities.
19. Left-over Merchandise. Promoter assumes no responsibility for any merchandise or displays left in the Building after the closing of the exhibition.
20. Inability to Perform. If Promoter should be prevented from holding the exhibition for reasons beyond Promoter's control (such as, but not limited to, damage to building, riots, strikes, acts of government, or acts of God) or if Exhibitor cannot occupy the assigned exhibit space due to reasons beyond Promoter's control, then Promoter has the right to cancel the exhibition or any part thereof, with no further liability to the Exhibitor other than a refund of the Rental Fee, less a proportionate share of the exposition cost incurred.
21. Insurance. Exhibitor acknowledges that Promoter does not maintain and is not responsible for obtaining insurance covering Exhibitor's property. Exhibitor agrees to provide such insurance.
22. No Supervision. Exhibitor hereby agrees and understands that it is not the responsibility of Promoter to supervise the operations and Promoter has no duty to provide security or protect Exhibitor against theft of its merchandise or property.
23. Floor Plan Arrangement. Promoter reserves the right to rearrange the final floor plan based on unsold or unoccupied exhibit space. In said event, all exhibitors will be notified.
24. Breach of Contract. If Exhibitor breaches this Agreement by failing to appear at the scheduled event, Exhibitor remains responsible for the Rental Fee.

Promoter: C & G Promotions, LLC

Exhibitor: _____ (print name)

Lisa Gill

By: (signature)